





“So anyway, we started making some Chai and then these guys we were dealing with in Australia said they didn’t really want Chai because it wasn’t really a thing over there so we made them some cafe syrups, you know, caramel, vanilla, hazelnut and so on, and that was fine and then these other guys from Hong Kong who we met in a bar after getting lost in the wrong part of town (long bad story), ordered a range of on-premise syrups off us - which we said we made but actually that wasn’t anywhere close to being true - so to do what we said we did, but didn’t, we bought a bunch of machinery from Alfa Lavel in Sweden which did some things that Alfa Lavel hadn’t done before so they got all excited and sent some guys to New Zealand to figure it all out, which they did, and now they use it as something interesting to talk about in conferences and that’s how The Goodness came about”.



THE GOODNESS ON-PREMISE SYRUPS

THE GOODNESS ON-PREMISE CORE RANGE

Product Description	Units per box	Release Date
ELDERFLOWER Syrup 750ml	6	May 2014
LAVENDER Syrup 750ml	6	June 2014
LYCHEE Syrup 750ml	6	April 2014
CAIPIROSKA LIME Syrup 750ml	6	4th Quarter 2014
MOJITO MINT Syrup 750ml	6	4th Quarter 2014
POMEGRANATE Syrup 750ml	6	4th Quarter 2014
TREE COCONUT Syrup 750ml	6	4th Quarter 2014



7 CORE SYRUPS
NEW FLAVOURS EACH YEAR
+ LIMITED EDITION SEASONALS



THE GOODNESS TODDY RANGE

Product Description	Units per box	Release Date
MANUKA HONEY, LEMON & GINGER 750ml	6	February 2014
RED BERRY & GINGER 750ml	6	September 2014
FEIJOA, MANUKA HONEY & GINGER 750ml	6	4th Quarter 2014
MERLOT, MANDARIN & CLOVE 750ml	6	4th Quarter 2014



THE GOODNESS CAFE SYRUPS



NATURAL FLAVOUR
NATURAL COLOUR
FAIRTRADE CERTIFIED





THE GOODNESS CAFE RANGE

Product Description	Units per box	Release Date
CHAI Cafe Syrup 750ml	6	November 2013
CARAMEL Café Syrup 750ml	6	December 2013
VANILLA Café Syrup 750ml	6	December 2013
HAZELNUT Café Syrup 750ml	6	December 2013
WHITE CHOOOLATE Café Syrup 750ml	6	December 2013
BUTTERSCOTCH Café Syrup 750ml	6	January 2014
CINNAMON Café Syrup 750ml	6	4th Quarter 2014
IRISH CREME Café Syrup 750ml	6	4th Quarter 2014

OTHER INFORMATION

Shelf Life	24 Months
Dimensions: 750ml Unit	H340 x W75
Dimensions: Shipper	H350 x W160 x D240
Units Per Shipper	6
Shippers Per Pallet Layer	23
Layers Per Pallet	4
Shippers Per Pallet	92
Pallet Height	1.5m
Pallet Weight	938KGS
Inner Gross Weight	1.7KG
Shipper Gross Weight	10.2KG





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